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Ref. No.

Date- 15th February, 2022

NOTICE

Ph.D. (Viva-Voce Webinar)

The Ph.D. Viva-Voce Webinar of **Ms. Anupreet Kaur Mokha** on her Ph.D. thesis entitled: - **“Impact of Electronic Customer Relationship Management (E-CRM) on Customer Loyalty in Relation to Customer Experience and Customer Satisfaction in the Banking Industry”** doing Ph.D. under the Supervision of **Dr. Pushpender Kumar**, will be held on **Friday, 18th February 2022, at 02:00 pm.**

All Colleagues, Research Scholars and other interested may attend it.

(MSTeamLink:[https://teams.microsoft.com/l/meetup-](https://teams.microsoft.com/l/meetup-join/19%3adsT9d2JldAg5LYKSTjcQCXsBUxGgT_5CLlwYa34oD0Y1%40thread.tacv2/1644924880305?context=%7b%22Tid%22%3a%22db42e3a7-6b81-4222-8d6c-b384cd28e5ed%22%2c%22Oid%22%3a%2232bb3d10-805c-4d52-98ed-0847264f6d6b%22%7d)

[join/19%3adsT9d2JldAg5LYKSTjcQCXsBUxGgT_5CLlwYa34oD0Y1%40thread.tacv2/1644924880305?context=%7b%22Tid%22%3a%22db42e3a7-6b81-4222-8d6c-b384cd28e5ed%22%2c%22Oid%22%3a%2232bb3d10-805c-4d52-98ed-0847264f6d6b%22%7d](https://teams.microsoft.com/l/meetup-join/19%3adsT9d2JldAg5LYKSTjcQCXsBUxGgT_5CLlwYa34oD0Y1%40thread.tacv2/1644924880305?context=%7b%22Tid%22%3a%22db42e3a7-6b81-4222-8d6c-b384cd28e5ed%22%2c%22Oid%22%3a%2232bb3d10-805c-4d52-98ed-0847264f6d6b%22%7d))

Sd/-

Head of the Department